Faculty Research Conference

24 – 25 October 2007, Marysville, Victoria

Conference Handbook
**Introduction:**

On behalf of the Faculty Research Deanery, I welcome you all to the Faculty Research Conference. For the first time, the event will combine the Annual Doctoral Conference and the Annual Faculty Research Strategy Workshop together in the one location. We are pleased with the program we have developed and trust that you will be enriched by the speakers you will hear and the workshops you will participate in.

Whilst the conference is structured largely around a series of parallel sessions (one for doctoral students and one for staff) there will be plenty of opportunities for staff and students to mix with one another. We invite you to make maximum use of these opportunities to engage with your fellow researchers in an informal and relaxing atmosphere.

All academic staff are encouraged to attend at least one session of the doctoral student presentations, and we are very pleased to provide all conference participants with a copy of the doctoral students’ papers. Each doctoral candidate has reported on some aspect of his/her work-in-progress, ranging from conceptual and theoretical pieces, to detailed descriptions of study design and methods, to preliminary research findings. We encourage you not only to read, but to provide feedback to the author(s). Your feedback may provide reassurance and confirmation to the researcher, and/or it may provide new insights or avenues for further reflection or analysis.

*Simon Liddle*
Manager, Faculty Research Office
on behalf of the Faculty Research Deanery
How to get to Marysville:

Nestled alongside the renowned Yarra Valley, Marylands is an enjoyable 90 minute drive from Melbourne.

Take the **Maroondah Highway** out of Melbourne into the Yarra Valley. Stay on the Maroondah Highway and head up into the ranges passing through **Healesville**. You will be driving on one of Victoria's Great Roads and will see some of the finest mountain forest in Australia. At **Narbethong**, turn right and you will be just ten minutes from Marysville. When you arrive in Marysville, drive along the main street, and turn right into **Pack Road** then left into **Falls Road** (this is the road to Stevenson Falls and is well sign posted).

Marylands is about 100 metres along Falls Road on the right hand side (opposite the sports oval).
Doctoral Presentations:

Doctoral presentations have been scheduled on both days of the conference. In addition to presenting their own paper, all doctoral students are expected to attend the presentations of their fellow students and to participate in the discussion following each talk. All academic staff are also encouraged to attend the presentations at some stage during the conference and to provide feedback and comments.

Audience members are kindly requested to treat the presenters as they themselves would wish to be treated as a presenter. For example, please remain seated during presentations, and comments/questions should be constructive not destructive. Audience members are also requested not to enter/exit the room during presentations.

Each presentation is to be of no more than 20 minutes duration followed by no more than 10 minutes of discussion. Presentations will be timed and terminated precisely at the 20 minute mark.

A panel of academic staff will assess each presentation according to the following criteria:

1. Evaluation and integration of existing literature
2. Clearly explained motivation for conducting research
3. Clearly stated aims and research questions
4. Clearly described research design/methodology
5. Expected contributions of research to field
6. Ability to use clear, simple English with limited jargon.
7. Ability to respond appropriately to questions
8. Presentation delivered effectively within allocated time
9. Overall quality of powerpoint presentation

Prizes will be given for the best papers and presentations.

While the setting for the presentations is an informal one, students should view these presentations as an important stage in the development of their research projects.
# 2007 Faculty Research Conference, Programme

**DAY 1: Wednesday 24 October 2007**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:30am-10:00am</td>
<td>Arrival and Registration in Marylands Foyer. Bus departs Caulfield at 7am and Clayton at 7:30am</td>
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<tr>
<td>10:00am-10:45am</td>
<td>Morning tea in Marylands Main Lounge</td>
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<tr>
<td>10:45am-11:00am</td>
<td><strong>Welcome</strong>, Professor Betty Weiler, Assoc Dean (HDR)</td>
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<tr>
<td>11:00am-11:30am</td>
<td>Yaelle Saltman, Dept of Marketing: <em>The Influence of Consumers’ Desired Benefits on Product Attribute Importance</em></td>
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<tr>
<td>11:30am-12:00pm</td>
<td>Tuck Cheong Tang, School of Business, Sunway Malaysia (Economics): <em>Current and Capital Account Interdependence: A Refresher</em></td>
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<td>12:00pm-12:30pm</td>
<td>Charles Xiao, Centre of Policy Studies: <em>Economic Implication of the Undervalued Chinese Currency</em></td>
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<td>12:30pm-1:00pm</td>
<td>Helen Forbes-Mewett, Dept of Management: <em>Identifying &amp; Managing International Student Security Needs in Australia: The Case of Monash University</em></td>
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<tr>
<td>1:00pm-1:30pm</td>
<td>Lunch (Main Dining Room)</td>
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<tr>
<td>2:30pm-3:00pm</td>
<td>Mohd Nordin Asudalli, Dept of Accounting &amp; Finance: <em>The Relationships between Asset Specificity, Task Uncertainty, Trust and Management Control Systems in Inter-organizational Relationships in the Banking Sector</em></td>
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<tr>
<td>3:00pm-3:30pm</td>
<td>Ishita Chatterjee, Dept of Economics: <em>Complementarity, Competition and Innovation</em></td>
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<td>3:30pm</td>
<td>Afternoon tea (Haycraft Lounge)</td>
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<td>4:00pm-4:30pm</td>
<td>Maheshwar Rao, Centre of Policy Studies: <em>A Simple Education and Labour Supply Extension to ORANI-G Model of the Australian Economy for Policy Analysis</em></td>
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<tr>
<td>4:30pm-5:00pm</td>
<td>Maria Strydom, Dept of Acc &amp; Fin: <em>Corporate Governance, Accruals Quality and Mispricing</em></td>
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<tr>
<td>4:30pm-5:00pm</td>
<td>Presentations, Continued Run</td>
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<tr>
<td>5:00pm</td>
<td>Drinks will be served at the Bar in the Main Lounge from 6:00pm onwards.</td>
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<tr>
<td>7:00pm-9:00pm</td>
<td>BBQ dinner in Marylands Poolside Garden</td>
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<td></td>
<td>Night-walk departs outside main entrance at 8:15pm sharp (bookings are essential)</td>
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**Welcome, Professor Gill Palmer**  
**Introduction, Professor Jayne Godfrey**  
**Report from the DVC (Research)**  
**Professor Edwina Cornish**  
**Preparing for the ‘real’ RQF**  
**Professor Max King**  
**Instructions for Break-Out Groups**  
**Professor Rob Brooks**  

**RQF Workshop: Context Statements**  
(refer to conference program for composition of break-out groups)  

**RQF Workshop: Impact Statements**  
(refer to conference program for composition of break-out groups)
## 2007 Faculty Research Conference, Programme

### DAY 2: Thursday 25 October 2007

**7:30am-9:00am**  
Breakfast (Main Dining Room)

**9:00am-9:30am**  

### RQF Follow-Up Discussion  
Facilitator: Professor Rob Brooks

**9:30am-10:00am**  
**Arifur Khan**, Dept of Accounting and Finance: *Managerial Share Ownership and Firm Performance: Evidence from Australia*

**10:00am-10:30am**  
**Kian-Ping Lim**, Dept of Econometrics & Business Statistics: *Cross-Country Determinants of Weak-Form Stock Market Efficiency: A Preliminary Exploratory Study*

**10:30am-11:00am**  
**David Hao Cui**, Department of Economics: *Increasing Returns and Industrial Policies across Regions*

### Doctoral Presentations, Haycraft Room 1

**11:00am**  
Morning tea (Haycraft Lounge)

**11:30am-12:00pm**  
**Louise Roos**, Centre of Policy Studies: *The Impact of HIV/AIDS on the South African Economy: CGE Analysis*

### Doctoral Presentations, Haycraft Room 2

**12:00pm-12:30pm**  
**Chandana Hewege**, Department of Management: *Acculturation and Management Control - A case study of a Japanese subsidiary in Sri Lanka*

**12:30pm-1:00pm**  
**Haiou Zhou**, Department of Economics: *Evolutionary Game of Labour Division in a Competitive Economy*

**1:00pm-1:30pm**  
**Amirul Ahsan**, Department of Accounting & Finance: *Central Bank Independence & Governance (CBIG) and Inflation in Asia Pacific*

### Staff Presentations, Haycraft Room 2

**1:30pm**  
Lunch (Main Dining Room)

**2:30pm-3:45pm**  
**Panel session for staff and HDR students:**  
*From Confirmation to Completion: Overcoming Challenges and Maintaining Motivation*  
Professor Betty Weiler (Chair), Professor Felix Mavondo, Professor Amrik Sohal, Dr George Tanewski  
Haycraft Rooms 1/2

**3:45pm-4:00pm**  
Student awards presentation and close

**4:00pm**  
Afternoon tea (Haycraft Lounge)

**4:30pm**  
Bus departs